

**Event Name :** Mystery Case Crackers

**From Date :** 28/11/2025

**Organized By :** The Department of Business Administration

**Academic Year :** 2025 – 2026

**Report :**

The Department of Business Administration organised an association activity “Suprayoga Prapti” – Mystery Case Crackers, where students analysed and presented popular products that experienced a sudden downfall through engaging PowerPoint presentations. The event saw active participation from five groups: Group 1 comprising Harini R., Suwetha, Nithika, and Kavipriya from BBA I; Group 2 with Jabeena, Jasmin, and Mahalakshmi from BBA I; Group 3 including Yashomati, Priyanka, and Azra; Group 4 consisting of Ranjeetha M., Jeevitha N., Malar M., Kalaiarasi S., and Varshini J.; and Group 5 featuring Mirthula, Sanjana, and Kiruthiga from BBA II. The activity helped the students to showcase their talents in presenting, analysing skills, communication skills and their spontaneity in answering the questions during presentation.